



# ASCE CI STUDENT DAYS 2021

Virtual | July 12 – August 2, 2021

## BECOME A SUPPORTER



Student Days is an annual student competition held by the Construction Institute (CI) of the American Society of Civil Engineers (ASCE). This program simulates a General Contractor's response to an RFP from an owner trying to build an exciting project. We bring top engineering students who have a passion for the construction industry from across the country (including Alaska, Hawaii, and Puerto Rico) together to put on an exciting competition in front of working industry professionals looking for new talent.

## WHY BECOME A CI STUDENT DAYS SPONSOR?

### Access to Top Student Talent Nationwide

At ASCE, we have a student registry of all major engineering schools across the country. We do the work of bringing the students to one place. Simply show up, have fun and engage with the students.

### Diversity and Inclusion

Our recruiting strategies ensure that our group of students are diverse in many ways.

### Better Experience than College Career Fairs

Corporate America is seeing a declining ROI for career fairs. CI Student Days is a great way to diversify your corporate recruiting strategy, allowing you to connect and meet in person over a period of time rather than a short conversation at a busy career fair. You can watch first hand as students shine in their presentations and how they interact socially.

**“ KIEWIT ALONG WITH OTHER PAST SPONSORS HAVE HAD SUCCESS IN HIRING TALENTED STUDENTS FROM THIS EVENT. IT'S CLEAR THAT THE STUDENTS SELECTED FOR THIS EVENT HAVE A PASSION FOR CONSTRUCTION, GREAT TEAMWORK, AND COMMUNICATION SKILLS.”**

**Travis Mohr**  
Kiewit Construction

**“ YEAR AFTER YEAR I AM THOROUGHLY IMPRESSED BY HOW QUICKLY THE STUDENTS COME TOGETHER AND DEVELOP A PLAN WITH SOLUTIONS TO THE PROBLEMS. IT REALLY MAKES IT EASIER FOR US TO DECIPHER WHO THE SHINING STARS ARE.”**

**Zach Thompson**  
DPR Construction





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## SPONSORSHIP LEVELS & BENEFITS

	BRONZE \$1,500	SILVER \$3,000	GOLD \$5,000	PLATINUM \$10,000	DIAMOND \$60,000
LOGO ON THE WEBSITE AND EVENT SIGNAGE	•	•	•	•	•
LOGO/NAME FEATURED ON STUDENT DAYS T-SHIRT	•	•	•	•	•
YOUR COMPANY'S MATERIALS DISTRIBUTED ONSITE		•	•	•	•
1-DAY ACCESS TO STUDENTS (NETWORKING EVENT)			1	2	3
MULTI-DAY ACCESS TO STUDENTS (FRIDAY TO MONDAY)				1	2
JUDGING SEAT AT COMPETITION					1
SPEAKING OR PRODUCT PRESENTATION OPPORTUNITIES				•	•
ACCESS TO ACCEPTED STUDENT APPLICATIONS			•	•	•
ACCESS TO ALL STUDENT APPLICATIONS					•
MONDAY NIGHT DINNER HOSTED EXCLUSIVELY BY YOUR COMPANY				•	•

## Friend – New Level – Up to \$500

All levels of sponsorship are accepted, both large and small. Donations on the friendship level are encouraged and will support student's per diem and local transportation.

“CI STUDENT DAYS PROVIDED A FAST-PACE AND DETAILED EXPOSURE TO ENGINEERING APPLICATION WITHIN THE CONSTRUCTION INDUSTRY. THE NETWORKING OPPORTUNITIES PRESENTED TO ME WHILE ATTENDING STUDENT DAYS ULTIMATELY LED TO AN INTERNSHIP AND JOB OFFER WITH ONE OF THE SPONSORING COMPANIES.”

**Tyler Sloan**

Saint Martin's University  
(2018 Participant)



“[THIS] IS AN EXCELLENT OPPORTUNITY FOR ENGINEERING STUDENTS TO EXPERIENCE THE CONSTRUCTION INDUSTRY AND SHARPEN THEIR SKILLS IN VARIOUS ASPECTS OF THE PROFESSIONAL WORLD. THE EXPERIENCE I HAD, CONNECTIONS I MADE, AND FRIENDSHIPS I DEVELOPED OVER THE COURSE OF A WEEKEND HAS BEEN INVALUABLE TO MY SUCCESS AS AN ENGINEER.”

**Patrick Neu**

E.I.T., University of Wyoming  
(2016 Participant)

## QUESTIONS

[www.ascestudentdays.org](http://www.ascestudentdays.org)

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Follow us on [@CI\\_ASCE](https://twitter.com/CI_ASCE) and join the conversation using [#CIStudentDays](https://twitter.com/CIStudentDays)